



# Curriculum Overview

## Curriculum Area: Business Studies

Year: 11

### Curriculum covered

#### **Autumn Term**

Growing the business, pupils are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.

Making marketing decisions – pupils explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.

Making operational decisions focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes.

Making financial decisions, pupils further develop their financial knowledge and understand the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.

Revision for Paper 1 - Exam technique focusing – extended answer 9 and 12 mark

#### **Spring Term**

Making human resource decisions – growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity.

Revision of Unit 2

Revision of Unit 1

#### **Summer Term**

Final Exam preparations covering unit 1 and unit 2

Exam techniques focusing on extended writing questions (9 and 12 mark)

### Internal Assessment

#### Autumn Term

A variety of informal assessments such as question and answer, knowledge checker activities, in addition to end of unit tests. This is to check pupils' understanding of global factors and operational decisions that impact the success of a business.  
Mock 1 – Paper 1 Investigating Small Business - 1 hour 45 minutes – 50% - written exam.

#### Spring Term

A variety of informal assessments such as question and answer, knowledge checker activities, in addition to end of unit tests. This is to check pupils' understanding of the marketing, financial and human resource decisions that impact the success of a business.

Mock 2 – Paper 2 Building a Business - 1 hour 45 minutes – 50% - written exam.

#### Summer Term

Final external GCSE examinations.

### Exam Board/Exam Paper Requirements/% Weighting

#### Key dates (mocks and final exams)

**Exam Board: Pearson Edexcel Level 1/Level 2 GCSE (9-1) in Business (1BS0)**

**Paper 1 Investigating Small Business** - 1 hour 45 minutes – 50% - written exam.

**Paper 2 Building a Business** - 1 hour 45 minutes – 50% - written exam.

Both Paper 1 and Paper 2 are divided into three sections:

Section A: 35 marks. Section B: 30 marks. Section C: 25 marks

The paper consists of calculations, multiple choice, short answer and extended writing. Calculators may be used in the examination questions. Questions in Sections B and C will be based on business contexts given in the paper

### Helpful resources/revision guides/websites/exam preparation

**Revision packs** are provided free of charge for pupils, which contain notes, practice papers and answers. Pupils have access to both paper and electronic copies of revision materials. Pupils are encouraged to complete these, both during revision sessions in class and at home.

**Class revision** is a key element to exam preparation. Pupils must ensure they complete homework tasks set from these sessions to maximise the benefit of their revision.

**Revision guides** are available to buy: CGP GCSE Business Edexcel Revision Guide - for the Grade 9-1 Course. ISBN: 9781782946908

REVISE Pearson Edexcel GCSE (9-1) Business Revision Guide ISBN:9781292190716

#### **Useful web sites include:**

<https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>

<https://www.bbc.co.uk/bitesize/examspecs/z98snbk>