



# Curriculum Overview

## Curriculum Area: Business Studies

Year: 10

### Curriculum covered

#### **Autumn Term**

Pupils are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.

Pupils move on to study how new and small businesses identify opportunities through understanding customer needs, market research and the importance of identifying and competition. Pupils build on this knowledge and focuses on making a business idea happen through identifying aims and objectives in addition to financial aspects such as revenue, cost, cash flow and finance sources.

#### **Spring Term**

Pupils further develop their knowledge and understanding of finance, then move on to the factors that impact on the success of the business, including location, the marketing mix and the business plan.

External influences on business, the final element of the first unit. This includes a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Pupils explore how businesses respond to these influences.

#### **Summer Term**

Pupils learn about the growth of a business and the methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.

Making marketing decisions, pupils further develop knowledge and understand how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.

### Internal Assessment

#### **Autumn Term**

A variety of informal assessments such as question and answer, knowledge checker activities in addition to end of unit tests. This is to check pupils' understanding of the business environment and how they operate as well as financial calculations and documentation necessary to underpin topics covered in the next term.

#### **Spring Term**

A variety of informal assessments such as question and answer, knowledge checker activities, in addition to end of unit tests. This is to check pupils' understanding of the factors that impact the success of a business.

#### **Summer Term**

Year 10 Exam – Paper 1 Investigating Small Business - 1 hour 30 minutes – 50% - written exam.

Exam technique focus on extended answer 9 mark questions.

### Exam Board/Exam Paper Requirements/% Weighting

#### Key dates (mocks and final exams)

**Exam Board: Pearson Edexcel Level 1/Level 2 GCSE (9-1) in Business (1BS0)**

**Paper 1 Investigating Small Business** - 1 hour 30 minutes – 50% - written exam.

**Paper 2 Building a Business** -1 hour 30 minutes – 50% - written exam.

Both Paper 1 and Paper 2 are divided into three sections:

Section A: 35 marks. Section B: 30 marks. Section C: 25 marks

The paper consists of calculations, multiple choice, short answer and extended writing. Calculators may be used in the examination questions. Questions in Sections B and C will be based on business contexts given in the paper.

### Helpful resources/revision guides/websites/exam preparation

**Revision packs** are provided free of charge for pupils, which contain notes, practice papers and answers. Pupils have access to both paper and electronic copies of revision materials. Pupils are encouraged to complete these, both during revision sessions in class and at home.

**Class revision** is a key element to exam preparation. Pupils must ensure they complete homework tasks set from these sessions to maximise the benefit of their revision.

**Revision guides** are available to buy: CGP GCSE Business Edexcel Revision Guide - for the Grade 9-1 Course. ISBN: 9781782946908

REVISE Pearson Edexcel GCSE (9-1) Business Revision Guide ISBN:9781292190716

#### **Useful web sites include:**

<https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>

<https://www.bbc.co.uk/bitesize/examspecs/z98snbk>